

1. PROJECT PLAN

Goal

Revitalize the social and economic community infrastructure on Entry Island through the conversion of the former school building into a multifunctional community & tourism facility.

B. Objectives

- Identify development priorities
- Prepare an operational plan
- Secure resources

C. Anticipated Results

- Create partnerships & networks
- Increase awareness of opportunities

Prepare economic development plan. These were accomplished through:

- CAMI management team
- Entry Island Development Committee
- Community Meetings on Entry Island
- Partners Table – Iles de la Madeleine

2. ACTIVITIES

Completed

School

- transfer process from ESSB
Approved, legal process almost complete
- Foundation repaired
- EPRT project approved for redesign & development of interpretation program

Summer 2018 Program at the School

- Bathroom facilities for tourists
- Pilot project for camping on school grounds
- Culinary & crafts activities for tourists

Ferry Service

Seat on STQ committee to work for better schedule

- more frequency key to development efforts, both tourism and community
- tourism services ‘on-board’
- information on and reservations for EI activities/services

Excursions en mer

- Enhanced schedules to align with tourism activities
- “Land n’ Sea” tourist packages aligned with EI tourist packages
- Cross-promotion & sales

Municipal

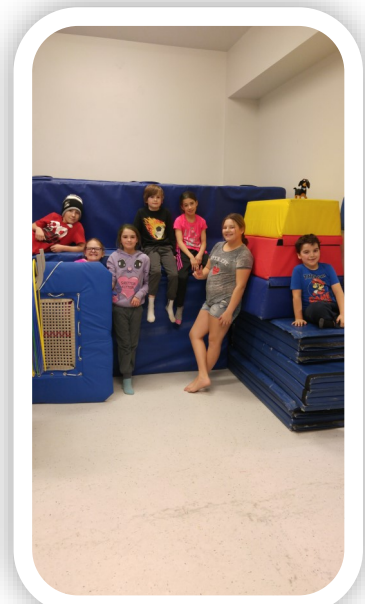
- Recycling of old cars was started, to be continued
- Discussions on improving services

Next Steps

- Finalize school transfer & re-design
- Application for and completion of school renovation project
- Agreements on improved ferry service
STQ & Excursions en mer
- Implement 2018 & 2019 summer programs
- Official opening and full service multifunctional community/ tourism centres for 2020

Youth Club

When children belong to a youth club, they gain a stronger sense of who they are as a person. The Youth Club has been an ongoing activity this year.



Wool Dyeing Workshop

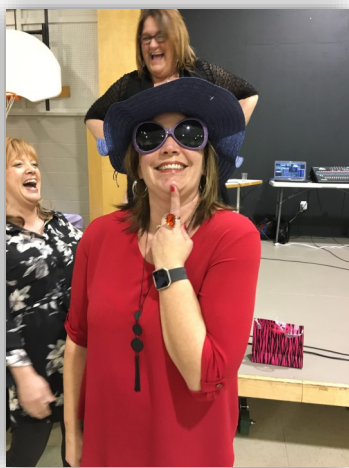
On Sunday, March 25th anyone who was interested in Sheep Wool Dyeing had the chance to experience it first hand. The workshop was held by Nancy Clark.





Grosse Ile Celebrates International Woman's Day

Congratulations to Amber McKay on being named Women of the Year! She won \$50 off a massage and a gift basket filled with soaps and bath bombs.



The emerging role of a Pharmacist

On Monday, March 26, pharmacist Marjorie Delaney visited with the people in Grosse Ile to discuss the emerging role of a pharmacist. She explained that pharmacists are now able to do the following services as per Bill 41.

- * Provide new professional services
- * Extend a prescription
- * Adjust a prescription
- * Perform substitutions of a prescription in case of a supply shortage
- * Administer medications to demonstrate proper use to a patient
- * Order and interpret laboratory tests
- * Prescribe a drug for a minor condition when the diagnosis is known
- * Prescribe a drug when no diagnosis is required



A Community that Cares

Grosse-Ile community

Volunteer appreciation week is in a few weeks, rather than filling out a nomination form we invite you to share a story. From shovelling a senior's doorstep, baking goods for a community event, a simple phone call to a shut in, picking up things in Grindstone for someone who can't go themselves, to being a first responder. One can volunteer in different ways! We would love to hear from YOU!

You can tell us your story by calling 418.985.2116 x 4 or emailing communications@micami.ca



FREE
Volunteer appreciation event



April 22, 2018
Grosse Ile Community Center
2:00pm - 4:30pm

FUN FOR THE WHOLE FAMILY
ENTERTAINMENT, FOOD, GAMES
MUSIC BY TANIA & STEPHANIE

Sponsored by:



PosterMyWall.com



Meet the man tasked with helping Anglos navigate the Quebec City healthcare system

A group of community-based organizations, under the umbrella of the Community Health and Social Services Foundation, has created a position for a “Patient Navigator” to support English-speaking patients who have to travel to Quebec City for medical services.

Patients from the Eastern regions of Quebec (Gaspésie-Îles- de-la- Madeleine, Bas-St- Laurent, Côte-Nord) must often travel to Quebec City for some specialized medical services that are unavailable in their regions. Anecdotal evidence had shown that this is a particularly difficult experience for English speakers, some of whom are not sufficiently bilingual to communicate effectively when it comes to medical vocabulary and when under stress.

The objectives of the position are to:

1. Decrease the risk of misunderstandings between health care staff and patients and their families
2. Decrease the level of stress experienced by patients and caregivers (family escorts) by being a friendly face, developing a relationship based on trust, facilitating communication, and more
3. Improve the experience for all those involved (patients, family, staff)

The role of the Patient Navigator is to:

1. Provide information to patients and their loved ones, as well as health care providers, via website and toolkits.
2. Assist with logistics such as arrival, orientation in the city and in the hospital, lodging (for patients and / or caregivers), visits, and possibly translation.
3. Facilitate service provision, for example by ensuring good communication between health care providers and patients, by supporting the translation of documents, by providing cultural context for care providers, by flagging issues that arise in the different institutions, and more
4. Providing emotional support as needed to help deal with loneliness, fear and other feelings raised by health care situations.
5. Standing in for family escorts before they arrive so that vulnerable patients, and unilingual persons are not left alone / unaccompanied.

Steve Guimond, Patient Navigator

Community Health and Social Services Foundation

Jeffery Hale Pavilion

1270 Chemin Ste-Foy, suite 2106

(o) 418-684- 2289 ext. 227 / Toll Free : 1-855- 684-2289

(c) 418-932- 0095

navigator@qchfoundation.org





CAMI participates in the Digital Marketing Network: An Approach to Support Tourism Businesses

In partnership with Tourisme Îles de la Madeleine, the Recreational Tourism Cluster developed a project to support fifteen organizations in the adoption of digital marketing best practices.

The project includes three workshops as well as coaching services for the businesses to develop a content creation and distribution strategy (and do some testing), according to their target clientele and business goals.

The project builds on the expertise and professional resources of the region. In fact, Edith Jolicoeur, a Web and Social Media strategic use counsellor, trainer and speaker, will participate in the creation and facilitation of the workshops. L'Île Imagin'air, Ariane Arsenault (Youtuber and owner of La Fille de la mer - a handmade soap business), Nigel Quinn (professional photographer) and the SADC des Îles are also part of the project. The coaching services will be offered until September 2018.

The project was inspired by the Content Campus of the Digital Tourism Think Tank - an international organization aiming to provide leadership to the tourism industry in terms of digital marketing best practices.

Tourisme Iles De La Madeleine



Bright Beginnings works to create a bright future for the English-speaking 0-5 children and their families in the Magdalen Islands. For information, please contact Felicia Clarke at the Grosse Ile High School or by emailing her at fclarke@essb.qc.ca